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Communities Foundation of Texas Announces New “CFT for Business” Initiative

CFT will engage companies and support their dedication to charitable giving

DALLAS – November 6, 2017 – [Communities Foundation of Texas](#) (CFT) announced it will launch *CFT for Business* (CFT4B), an initiative that will make it easy for businesses to give back. CFT4B is a comprehensive suite of services designed to help start or grow a company’s giving and community engagement programs through charitable fund management, volunteerism, employee giving programs and other custom solutions. [The launch event is Tuesday, November 7, 2017. The event is free and open to CEOs of interested companies, but seating is limited. Registration is required.](#)

“We believe in taking care of businesses, especially those that take care of their communities, which is a win-win for everyone. CFT is pleased to facilitate community involvement and philanthropy for companies of all sizes who want to make a beneficial impact on their communities,” says Dave Scullin, president and CEO of CFT. “As the region and business community continues to grow, CFT for Business will allow us to expand our impact in fostering a sense of responsibility among companies in DFW when it comes to making a difference.”

With CFT4B, companies will have access to services such as a dedicated account manager and online resources, philanthropic consulting, grants administration, fund investment management, marketing services and resources, employee/CEO engagement and educational opportunities, as well as other custom offerings.

This program will also absorb Entrepreneurs for North Texas (EFNT), an incredibly successful CFT program that supported the giving directives for small and mid-size entrepreneurial companies since 2000. CFT will still continue to offer annual memberships that give companies year-round access to volunteer events (like Plug ‘n Plays and Freedom Day), leadership trainings and networking opportunities through CFT’s new Business Engagement Network. CFT4B will also provide additional service offerings for companies that already have funds at CFT, including business-advised funds, executive funds and employee giving circles.

“With this expanded scope, CFT will be able to not only work with more companies than we could previously support, but we’ll also be able to support more philanthropic initiatives than before,” says Sejal Desai, business engagement director for CFT. “We also look forward to offering enhanced networking opportunities for entrepreneurs, CEOs, women in business, and minority business owners through a series of ongoing affinity groups. In short, our legacy programs and services will be bigger and

better than ever under CFT4B. We look forward to collectively building a thriving community of engaged businesses.”

CFT has worked with many companies to help meet their specific philanthropic needs. These companies include Neiman Marcus, Shields Legal, Quisitive, and Hunt Consolidated. “To guide our corporate philanthropy, Neiman Marcus Group has relied on Communities Foundation of Texas since 2008. They have served us well as a trusted partner and advisor, with unmatched knowledge and insight into the North Texas nonprofit community and beyond. I wholeheartedly recommend CFT to any company, or anyone who is interested in establishing a giving program,” says Karen Katz, CEO of Neiman Marcus.

About Communities Foundation of Texas

Communities Foundation of Texas (CFT) works to strengthen our community through a variety of charitable funds and strategic grantmaking initiatives. The foundation professionally manages nearly 1,000 charitable funds for families, companies, foundations and nonprofits and has awarded more than \$1.7 billion in grants since its founding in 1953. <http://www.cftexas.org>

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